

# **SAVE THE DATE!**

## Maryland Farmers' Market Conference February 16 – 17, 2011

Baltimore County Agricultural Resource Center 1114 Shawan Road, Cockeysville MD 21030

Get all of your training done in preparation for the 2011 farmers' market season while catching up with farmers' market colleagues. Learn about current regulations, marketing tips, & Good Agricultural Practices!

### Wednesday, February 16<sup>th</sup> – Market Manager Day

Sessions on using Social Marketing, Maryland health & food regulations, accepting SNAP at market, Insurance options, & a presentation of the SEED market evaluation tool by an expert from New Orleans! Learn how to use this free tool to measure & report on your market's economic impact in your community.

#### Thursday, February 17<sup>th</sup> – Market Farmer Day

Training for Maryland Farmers' Market Nutrition Program, Fruit & Vegetable Checks, & Good Agricultural Practices (GAP) as well as sessions on Maryland health & food regulations, Mediation services, & Crop Insurance opportunities!

#### **Register Now:**

http://mdamarketing.wufoo.com/forms/2011-md-farmers-market-conference-registration/

If you have any questions please contact Amy Crone, Agricultural Marketing Specialist, via email at <a href="mailto:croneag@mda.state.md.us">croneag@mda.state.md.us</a> or phone at 410.841.5776 or toll-free at 800.492.5590.





